**Vijay Brothers Store Website**Budget -25k

Vijay Brothers aims to launch a comprehensive online saree store targeting customers in Andhra Pradesh and Telangana. This Business Requirement Specification (BRS) outlines the functional and technical requirements for the e-commerce platform. Drawing inspiration from leading saree e-commerce experiences (without naming them directly), the platform will deliver a rich user experience with modern design patterns and robust architecture. Ensuring scalability and responsiveness across devices. Key goals include a smooth shopping journey, secure transactions, and an easy-to-manage admin interface – all tailored to showcase Vijay Brothers’ brand and vast saree collection.

### **Core Functional Features**

| **Feature** | **Included (✔️)** |
| --- | --- |
| Mobile-responsive website | ✔️ |
| Home page with banners | ✔️ |
| Category-wise product listings | ✔️ |
| Product detail page (images + description + price) | ✔️ |
| Search by product name/code | ✔️ |
| Add to Cart / Remove from Cart | ✔️ |
| Secure Checkout with basic payment gateway | ✔️ |
| Admin login to add/edit products | ✔️ |
| Order listing in admin panel | ✔️ |
| Order email to customer & admin | ✔️ |
| SSL-enabled GoDaddy domain setup | ✔️ |
| Hosting deployment (basic VPS or GoDaddy shared) | ✔️ |
| PostgreSQL database with products/orders | ✔️ |
| YouTube video embed on product page | ✔️ |
| Basic SEO (title, meta tags) | ✔️ |
| WhatsApp contact button | ✔️ |
| Static pages (About Us, Contact, FAQ) | ✔️ |

## **Tech Stack Summary**

* **Frontend**: React.js (Responsive, modern UI)
* **Backend**: Java + Spring Boot (REST APIs)
* **Database**: PostgreSQL (Hosted)
* **Deployment**: GoDaddy (client provides domain & SSL)
* **Admin Panel**: Basic product entry, order viewer
* **Security**: HTTPS (SSL), hashed passwords, basic auth

## **Admin Capabilities**

* Add/edit/delete products (name, price, description, image, YouTube link)
* Mark product as out-of-stock
* View placed orders
* Update delivery status manually (for future upgrades)

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## **What We Need From You**

* High-quality saree images (3–5 per product)
* Basic description and YouTube link per saree
* List of categories (e.g. Silk, Cotton, Bridal…)
* Domain login access (GoDaddy)
* Payment gateway account (e.g. Razorpay/PayU/Stripe)

## **Final Outcome**

At the end of this project, you’ll have:

* A live, secure, mobile-friendly saree store
* Functional shopping cart + payment flow
* Admin access to manage products & orders
* SEO-ready foundation for future growth

## **Features for further Upgrades**

| **Advanced Features** |  |
| --- | --- |
| SMS or WhatsApp order alerts |  |
| Coupon management |  |
| Product filters (color, fabric, etc.) |  |
| User account login/dashboard |  |
| Inventory management system |  |
| Loyalty points/wishlist features |  |
| Full analytics dashboard |  |
| Blog, reviews, testimonials |  |

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